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### The Refreshed Volkswagen Arteon R-Line 4MOTION Now Introduced with IQ.DRIVE

- Dynamic four-door fastback updated with new technology and features befitting its flagship status
- Now equipped with Front Assist, Adaptive Cruise Control and wireless charging
- Recommended retail price of RM299,990
- Class-leading performance of 280PS with 350Nm of torque and 4MOTION all-wheel drive system

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**KUALA LUMPUR** – Volkswagen Passenger Cars Malaysia (VPCM) today released the refreshed flagship Arteon R-Line 4MOTION, now equipped with the IQ.DRIVE technology. With a recommended retail price of RM299,990, new IQ.DRIVE features include Front Assist and Adaptive Cruise Control to guarantee drivers a more comfortable and safer journey. It is also equipped with a wireless charging port.

The Arteon's sleek contours mask an impressive performance. Under the hood lies a 2.0L TSI turbocharged engine that produces 280PS with 350Nm of torque. Paired with a 7-speed wet clutch DSG direct shift gearbox, the fastback can accelerate from 0 to 100 km/h in just 5.6 seconds. It also has a fuel efficiency of 7.4L/100km.



Its handling is remarkable with the 4MOTION all-wheel drive system, which delivers power to the rear wheels when required for better traction and control on the road.



The spacious interior of the Arteon is elegant yet sporty, complemented by R-Line silver trim and new steering wheel. Driver features are innovative, intuitive, and customisable with information all easily accessible via the Digital Cockpit and Discover Pro infotainment system, which features wireless connectivity for

Apple CarPlay and Android Auto.

A premium Harman Kardon 700-watt audio system complements the luxurious interior, with 12 perfectly placed speakers that deliver rich and vibrant acoustics.

### KEY USPS

#### Exterior

With its unmistakable design and distinctive lines, the Arteon makes a bold statement. A strong character line runs uninterrupted around the entire car, visually pressing the body volume downward, giving it a dynamic appearance.

Front headlights are equipped with Dynamic Cornering Lights while the LED 3D rear taillights come with sequential turn signals. The Arteon comes with All Weather Light for wider illumination to enhance visibility during bad weather and poor lighting.

#### Personalised Driving Experience

Drivers may customise their drive with the Dynamic Chassis Control (DCC) with up to 15 selectable increments and five different driving modes – Eco, Comfort, Normal, Sport and Individual.

#### Connectivity

Behind the steering wheel, the high-resolution 11.7" Digital Cockpit displays key information where it is needed. The 9.2" Discover Pro infotainment system comes with voice and gesture control and supports wireless App-Connect to Apple Car Play and Android Auto. The touchscreen also features configurable split screen views.

#### Safety



Safety is never compromised, and the Arteon is equipped with Front Assist, Adaptive Cruise Control, Side Assist, Rear Cross Traffic Alert and Lane Assist.

The Rear Cross Traffic Alert warns drivers while on reverse of incoming objects at angle of 180 degrees and up to 50 metres up to speeds of 12km/h.

The 360° Area View system uses four strategically placed cameras to project a 360° view, effectively allowing the driver to view his surroundings for overall parking convenience.

Other safety features include Post Collision Braking System that reduces the chance of a second collision after the initial impact; Intelligent Crash Response System (ICRS) that takes preventive measures during an accident by cutting fuel supply, unlocking doors and switching on hazard lights; and Electronic Differential Lock (XDS) improves traction and reduces understeer.

Standard in the Arteon is Electronic Stability Control (ESC), Anti-lock Braking System (ABS) and Brake Assist (BA), and Active Bonnet for pedestrian protection. Tyre Pressure Monitoring System observes individual tyres pressure; and Manoeuvre Braking automatically applies brakes when it senses an object at speeds of up to 10km/h.

### **Space and Convenience**

The Arteon sets the standard when it comes to space. Its wide-opening rear hatch opens to a 563-litre luggage compartment, which is best-in-class. Additionally, the Easy Open and Easy Close function provides hands-free opening and delayed closing of the boot, giving the driver freedom to remove items using both hands with ease.

### **Colours**

Two metallic colours are available: Manganese Grey and Lapiz Blue; along with a non-metallic colour, Moonstone Grey; as well as two pearl-effect colours; Deep Black and Oryx White.

### **Price**

The recommended retail price (RRP) of the refreshed Arteon R-Line 4MOTION is RM299,990. It is supported with 3 years free maintenance, 5 years unlimited mileage warranty and 5 years roadside assistance.

Bookings and test drive arrangements can be made at all authorised Volkswagen dealerships nationwide. For more information, visit <https://www.volkswagen.com.my/arteon-r-line-4motion>.

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## SEO/Metatags Keywords

Volkswagen, Volkswagen Malaysia, Volkswagen Arteon R-Line, IQ.DRIVE, Arteon, R-Line IQ.DRIVE, TSI, VW Arteon 2.0 TSI, DSG, Harman Kardon, 4MOTION All-Wheel Drive, 7-speed DSG

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Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. The Company has long-term aspirations in the country and focuses on growing the business sustainably by maintaining a strategic product portfolio, strengthening dealer network, and enhancing service and parts availability. VPCM is managed by Porsche Holding Salzburg, one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 29 countries throughout Europe, as well as in Colombia, Chile, China, Malaysia, Singapore, Brunei and Japan.

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