Media Information



10th June 2022

Sell or Buy a Certified Pre-Owned Volkswagen with the Improved Das WeltAuto

- A newly-designed website with minimalist outlook and user-friendly interface
- 'Sell Your Car' function now available for owners to sell or trade-in existing Volkswagen
- Nearly-new cars section introduced for pre-owned Volkswagen that are as good as new

KUALA LUMPUR – Volkswagen Passenger Cars Malaysia (VPCM) is delighted to share that it has enhanced its Das WeltAuto programme to better serve customers who are in the market for used Volkswagen.

Firstly, the <u>website</u> was refreshed with a more minimalist outlook, whilst its interface was revamped to further improve user journey. Various new features have also been introduced to provide convenience.

Most notably, owners can sell their Volkswagen to authorised dealerships through the 'Sell Your Car' function. This completes the Das WeltAuto ecosystem as it now provides both the purchase and sale of certified used Volkswagen cars within the same platform.

The process for 'Sell Your Car' is simple and straightforward as owners only need to submit car details via the website, after which the preferred dealership will arrange for free inspection either at home or on-site before a competitive offer is made. Attractive trade-up support is available when one trades in their used Volkswagen for a latest model too.

Another standout feature is the 'Nearly New Cars' section, that lists certified cars that clock less than 12,000km mileage and are within a year of its registration date.

Das WeltAuto is Volkswagen's used car programme that offers customers certified pre-owned cars that can be trusted, as it is backed by global knowhow, standards, and processes. With Das WeltAuto, customers will receive the same level of meticulousness for the used cars as if they were purchasing a brand-new one.

Press contact

Yeo Chia Hui

Manager, VPCM Tel: 019-3765489

E: chiahui.yeo@vw.com.my

Yani Fadzil

Senior Manager, VPCM
Tel: 012 - 212 8977
E: yani.fadzil@vw.com.my









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All models are accepted for trade-in and will undergo a strict and thorough 133-point check, which are conducted and verified by Volkswagen Technicians. Peace of mind is guaranteed as all Das WeltAuto cars are fitted with genuine parts; are accident- and flood-free; and come with complete proof of service at authorised Volkswagen service centres. There are also one-year extended warranty and twelve months roadside assistance.

Launched in Malaysia in 2019, Das WeltAuto is available at ten Volkswagen dealerships: Volkswagen Puchong, Volkswagen Tebrau, Volkswagen Skudai, Volkswagen Gombak, Volkswagen Juru, Volkswagen Alor Setar, Volkswagen Seremban, Volkswagen Glenmarie, Volkswagen Ipoh, and Volkswagen Melaka.

For more information, please visit https://dasweltauto.com.my/

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About VPCM

Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. With long-term business aspirations in the region VPCM's primary focus is on sales strategies through future products, strengthening the Volkswagen dealer network and service and parts availability. VPCM is managed by European automotive retail specialist, Porsche Holding Salzburg, is one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 26 markets in Western- and South-eastern Europe, China, and in Colombia and Chile in South America.