

Media Information



16th February 2022

R-Rated Performance: The All-New Golf R Launched from RM356,412.85

- The most powerful Golf R-model boasting 320PS and 400Nm of torque
- 4MOTION with Performance Torque Vectoring for ultimate agility
- Premium Harman Kardon 480-watt audio system with 10 speakers

KUALA LUMPUR – Volkswagen Passenger Cars Malaysia (VPCM) today launched the all-new Golf R, the flagship model that completes the introduction of the all-new Golf family in Malaysia.

As the ultimate performance hatch, the Golf R has set and broken numerous records worldwide. Its appeal, on the road and track, lies in the fact that it is one of the most well-rounded models available in the market, and this explains why more than 250,000 units of the Golf-R have been produced and sold around the world.

The all-new Golf R reigns supreme by outperforming its predecessors to become the most powerful model yet. Boasting 320PS and 400Nm of torque from the latest 2.0TSI turbocharged engine and 7-speed DSG, it is a true performance powerhouse meant for those who seek the best.

Driving performance is taken to the next level with the new all-wheel drive system: 4MOTION with Performance Torque Vectoring. This intelligent and innovative system enables power to be distributed not only between the front and rear, but also selectively between the rear wheels – which significantly increases the agility of the Golf R, particularly when cornering. It is notably the first Volkswagen to be launched with this system.

The Vehicle Dynamics Manager system in the R is closely integrated with other running systems, such as the electronic differential locks (XDS), dynamic chassis control (DCC), and progressive steering, to provide optimum traction and remarkable handling with the utmost level of precision.

The prestige of the R is found in the interior too, with a premium feature being the Harman Kardon 480-watt audio system with 10 speakers. It brings to life rich and vibrant acoustics to provide a mesmerising audio experience.

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Erik Winter, Managing Director of VPCM is confident that the entrance of the all-new Golf R will make a mark. "The Golf R is the jewel in the Volkswagen crown, and the eighth generation R pushes the limit of what is possible with a Golf. We are delighted to introduce this exceptional model here and we are sure that it will exceed expectations."

It is available in three colours – its signature Lapiz Blue, Deep Black and Pure White.

The all-new Golf R is imported and priced at RM356,412.85. It comes with three years free maintenance, five years unlimited mileage warranty, and five years roadside assistance.

Limited units are available, so place a booking at any authorised Volkswagen dealerships nationwide or via <https://eshowroom.volkswagen.com.my/>.

KEY USPS

R-Exterior

Sporty yet subtle, the design of the all-new Golf R belies its powerful performance. Besides the R emblems, other R-specific characteristics adorn the model to make it distinctive – from signature bumpers and air intake to the newly-designed diffuser in high-gloss black that is flanked by a pair of tailpipes on both sides. The 19" Adelaide alloy wheels complete the rugged profile of this hot hatch.

The signature blue of the R is reflected in the blue brake callipers and the eye-catching blue strip that runs across the front of the vehicle, whereas the illuminated light strip is unmistakably Volkswagen.

Another unique feature is the light projection of the R logo when the driver door is opened and closed.

R-Interior

The interior evokes sporty luxury with the R-specific decorative trim in Carbon Grey. Another standout feature is the premium front sport seats with integrated headrest and R logo in Nappa leather. These are furnished with the active climate feature, while the driver seat can be electrically adjusted and provides lumbar support.

Other innovations come in the form of the multifunctional sports steering wheel, where it now has the blue backlit R button that instantly activates

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'Race' mode with one push. What is special as well is the larger shift paddles for more optimum shifting experience.

R-View

The advanced 10" Digital Cockpit comes with various customisations, including an exclusively-designed R-View that is only available in this model. Its auxiliary display is a genuine highlight for fans of motorsport as data such as output, power, torque distribution, charge pressure, lap timer and G-meter are available in live view.

R-Connectivity and Comfort

A 10" Digital Infotainment System offers seamless connectivity with inbuilt navigation, and Wireless App-Connect for CarPlay and Android Auto. There are 30-colour ambient lighting and 3-zone Climatronic air con for optimum comfort.

R-Safety

The Golf-R is equipped with key safety features such as six airbags, side assist with rear cross traffic alert, rear view camera, automatic post-collision braking system, Driver alert system, Electronic Stability Control (ESC), Intelligent Crash Response System (ICRS), Electronic Parking Brake (EPB), Anti-theft alarm system, proactive passenger protection system, and more.

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SEO/Metatags Keywords

Volkswagen, Volkswagen Malaysia, Volkswagen Golf R, Golf R, Golf 8 R, MK8 Golf, MK8 GTI, Harga Volkswagen Golf R, Kereta Golf, Volkswagen Golf R Price, Golf R Price, Harga Golf R, VW Golf R, Volkswagen Golf Dealer

Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. With long-term business aspirations in the region VPCM's primary focus is on sales strategies through future products, strengthening the Volkswagen dealer network and service and parts availability. VPCM is managed by European automotive retail specialist, Porsche Holding Salzburg, is one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 26 markets in Western- and South-eastern Europe, China, and in Colombia and Chile in South America.
