



8<sup>th</sup> October 2021

## Volkswagen Introduces New Aftersales Savings for Owners with Older Vehicles

- Volkswagen Care Plus (VCP) members to enjoy 30% discount for maintenance service until 31<sup>st</sup> December 2021
- The VCP programme is free and open to all owners with vehicles five years and older
- Offer is only available through the new Volkswagen Cares app

**KUALA LUMPUR** – As a show of appreciation for owners who have stayed with the brand over the years, Volkswagen Passenger Cars Malaysia (VPCM) is offering 30% savings for maintenance service to Volkswagen Care Plus (VCP) members.

Under the VCP programme, members are entitled to three 20% service discount vouchers. The additional 10% discount is valid from now until 31<sup>st</sup> December 2021.

VCP is an exclusive programme that is open to any Volkswagen owner with a vehicle that is five years and older. There are other benefits such as two-year free roadside assistance and 24 hours on-site battery support. Owners can easily sign up for the programme at no cost at any authorised dealership.

More than savings, service and repair works at authorised service centres come with the assurance that 100% genuine parts are used, and that repairs are carried out by experienced technicians in accordance with global standards and approved tools.

This promotion is only available through the new Volkswagen Cares app, so please download it on the [Apple App Store](#) for iOS users, and the [Google Play store](#) for Android users.

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### About VPCM

Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. With long-term business aspirations in the region VPCM's primary focus is on sales strategies through future products, strengthening the Volkswagen dealer network and service and parts availability. VPCM is managed by European automotive retail specialist, Porsche Holding Salzburg, is one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 26 markets in Western- and South-eastern Europe, China, and in Colombia and Chile in South America.

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