

# Media Information



15<sup>th</sup> Sept 2021

## Volkswagen Offers Reopening Specials of up to RM10,000

- No waiting period as there are available stocks for all models
- 0% sales tax until 31<sup>st</sup> December 2021
- Only fully-vaccinated sales consultants to serve customers at showrooms

**KUALA LUMPUR** – All Volkswagen dealerships have resumed operations in line with the Government's National Recovery Plan (NRP).

To celebrate the reopening of business, Volkswagen Passenger Cars Malaysia (VPCM) is offering exclusive deals that include 1-year free insurance, RM3,500 online rebate, and additional savings of up to RM6,500 for the Passat Elegance. The Passat R-Line comes with 1-year free petrol, RM3,500 online rebate, and additional savings of RM5,500. Fans of the Tiguan Allspace Highline will enjoy RM3,500 online rebate and additional RM2,000 savings.

With 0% sales tax available for all models, it is more affordable to purchase a Volkswagen now.

VPCM would like to highlight that the Volkswagen production in Malaysia is currently not affected by the global shortage of semiconductors. There is no waiting period for any models as there are available units at dealerships.

Showrooms nationwide are now open to individuals who have completed their vaccinations, and in strict adherence to latest set of standard operating procedures (SOPs) released by the Government and #SafeHands measures. As an added safety precaution, only fully-vaccinated sales consultants will serve customers.

In accordance with the most recent SOPs for states in phase 2 of NRP, test drive is also allowed for fully-vaccinated individuals. All models in the Volkswagen line-up are available for test drive, including the recently launched Arteon R-Line 4MOTION.

Furthermore, with the upcoming Malaysia Day long weekend, Volkswagen dealerships will be hosting a virtual showroom event from 16<sup>th</sup> to 19<sup>th</sup> September. Customers may tune in to the respective dealership's social media channels to learn about the models and latest offers.

For more information, please contact the preferred Volkswagen dealership at <https://www.volkswagen.com.my/dealer-locator>

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## **About VPCM**

Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. With long-term business aspirations in the region VPCM's primary focus is on sales strategies through future products, strengthening the Volkswagen dealer network and service and parts availability. VPCM is managed by European automotive retail specialist, Porsche Holding Salzburg, is one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 26 markets in Western- and South-eastern Europe, China, and in Colombia and Chile in South America.

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