



24<sup>th</sup> Aug 2021

### Volkswagen Showrooms Resume Operations in Strict Adherence with Government Guidelines

- Volkswagen dealerships in Klang Valley, Seremban, Ipoh, Juru and Kota Kinabalu have resumed full business operations
- All dealerships will adhere to strict #SafeHands protocol to ensure the safety of employees and visitors
- Volkswagen's Merdeka virtual showroom event will be held from 27<sup>th</sup> till 31<sup>st</sup> August, offering additional savings on the Passat R-Line and Tiguan Allspace Highline

**KUALA LUMPUR** – As part of the Government's decision to open the automotive sector in line with the National Recovery Plan (NRP), Volkswagen showrooms have resumed operations, except for those located in Melaka, Johor, Kedah, Pahang, and Kelantan, that are still awaiting approval to operate.

To ensure the health and safety of both employees and visitors, all Volkswagen showrooms will adhere to strict Government guidelines and #SafeHands measures, which include MySejahtera check and temperature scans, mandatory mask usage, regular sanitisation of showrooms and display cars, and more. Only fully vaccinated visitors are allowed, and individuals who would like to visit the showrooms can do so 14 or 28 days (depending on the vaccine taken) after completing their vaccination.

Managing Director of VPCM, Erik Winter welcomes the Government's decision to reopen sales and manufacturing operations. "The closure of showrooms in the past months have affected our business performance, but we look forward to seeing the industry reopen and move forward, together with the support of our dealers."

In conjunction with the reopening of showrooms and the upcoming Merdeka holiday, Volkswagen dealers will be hosting a virtual showroom event on their social media channels this 27<sup>th</sup> to 31<sup>st</sup> August. As part of the celebration, Volkswagen is offering exclusive online savings of RM4,500 on the Tiguan Allspace Highline and RM7,500 on the Passat R-Line from now till the 31<sup>st</sup> of August.

Visitors are encouraged to make an appointment prior to their visits by contacting their preferred Volkswagen dealer. For information on dealership operations, visit <https://www.volkswagen.com.my/faq>.

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## About VPCM

Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. With long-term business aspirations in the region VPCM's primary focus is on sales strategies through future products, strengthening the Volkswagen dealer network and service and parts availability. VPCM is managed by European automotive retail specialist, Porsche Holding Salzburg, is one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 26 markets in Western- and South-eastern Europe, China, and in Colombia and Chile in South America.

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