

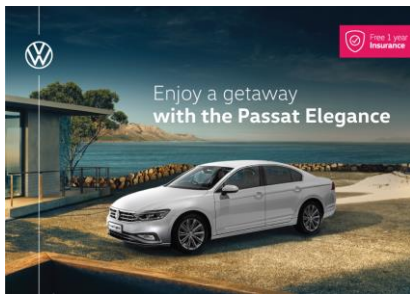


1st April 2021

A Luxury Getaway with the Passat

- Customers of the Passat variants will receive a 3D2N getaway to Pangkor Laut Resort
- Free 1-year insurance worth RM5,500 for the Passat Elegance
- Free 1-year petrol worth RM2,500 for the Passat R-Line

KUALA LUMPUR – Volkswagen Passenger Cars Malaysia (VPCM) is pleased to offer its customers an indulgent Pangkor Laut Resort experience with every purchase of the Passat.



From now till the 30th of April 2021, customers of the Passat Elegance and R-Line will receive a complimentary stay at the exclusive Pangkor Laut Resort. Additionally, the Passat Elegance comes with 1-year free insurance worth RM5,500, while the Passat R-Line comes with 1-year free petrol worth RM2,500.

This Pangkor Laut Resort experience includes a two-night accommodation for two in a Hill Villa, which offers a magnificent view of the sea and beautiful tropical gardens. Inclusive in the package are all three daily meals, and guests will also receive a 50-minute massage treatment at the award-winning Spa Village Pangkor Laut. The package covers return scheduled speedboat transfers to and from Marina Island Pangkor on the mainland.

Erik Winter, Managing Director of VPCM said that the package offers Volkswagen customers a way to enjoy the beauty that is Malaysia. "The current travel implementations by the Government meant that we have not been able to travel and get away from the hustle and bustle of our city lives. With this campaign, we are delighted to offer our customers the opportunity to experience two award winners – the Passat, the world's best-selling mid-sized sedan, and Pangkor Laut Resort, previously voted 'Number One in the World' by Condé Nast Traveller."

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Media Information

Pangkor Laut is a privately-owned island located three miles off the west coast of Malaysia on the Straits of Malacca. Its unique concept of "One Island, One Resort" promises exclusivity, serenity, and harmony. The island houses a resort of 140 villas and eight Estates that blend seamlessly into the forest as if nature had been the architect.



The Passat Elegance and its sportier sibling, the Passat R-Line are the world's best-selling mid-sized sedans. Both are powered with a 2.0TSI turbocharged engine and paired with a 7-speed wet clutch direct shift gearbox (DSG) to produce an output of 190PS and 320Nm of torque. The top-of-the-range R-Line also comes with Dynamic Chassis Control (DCC) and other technologically advanced features for a truly dynamic driving experience. With the current sales tax exemption, the Elegance is priced at **RM181,856** and the R-Line is at **RM203,411**.

On the 10th and 11th April, Volkswagen dealerships nationwide will be hosting The Passat Escape event to showcase the features of the Elegance and R-Line and highlight attractive deals and promotions. Customers are invited to tune in to the respective dealers' social media channels or walk into any authorised showroom.

All Volkswagen models come with 3-years free maintenance, 5-years unlimited mileage warranty and 5-years roadside assistance. For more information, please visit www.volkswagen.com.my

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SEO/Metatags Keywords

Passat Elegance, Passat Elegance Tech, Passat Elegance Test Drive, VW Passat Elegance, Passat Elegance Offer, Buy Passat Elegance, Passat Elegance Sale, Purchase Passat Elegance, Passat Elegance Review, Passat R-Line, Passat R-Line Tech, Passat R-Line Test Drive, VW Passat R-Line, Volkswagen Passat R-Line, Passat R-Line Offer, Buy Passat R-Line, Passat R-Line Sale, Purchase Passat R-Line, Passat R-Line Review, Passat R-Line Promotion

About VPCM

Volkswagen Passenger Cars Malaysia (VPCM) is the official distributor of Volkswagen cars in Malaysia. With long-term business aspirations in the region VPCM's primary focus is on sales strategies through future products, strengthening the Volkswagen dealer network and service and parts availability. VPCM is managed by European automotive retail specialist, Porsche Holding Salzburg, is one of the largest and most successful automotive distributors in Europe. The Salzburg-based company was founded in 1947 and operates today in 26 markets in Western- and South-eastern Europe, China, and in Colombia and Chile in South America.
